



# Hawke's Bay Innovation Club

**The Hawke's Bay Innovation Club connects the region's businesses, agencies, leaders and innovators into a thriving innovation ecosystem; the growth engine for the Hawke's Bay economy.**

It's where good ideas can be shared, developed and implemented – a place for doers ready to take our industries to the next level.

As well as being a part of the next generation of ideas, membership provides access to the Foodeast Haumako shared workspaces, meeting rooms, events, and networking opportunities, all designed to spark collaboration and commercial growth.

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## Why join?

Membership connects you to the region's innovation movement and delivers real value through:

- Public association with driving Hawke's Bay's innovation economy; great for media positioning and brand reputation
- Participation in leadership forums and development opportunities for your team
- Influence in shaping strategic regional innovation programmes
- Speaking and profiling opportunities alongside industry leaders
- Access to facilities, hot-desking, and event spaces at Foodeast Haumako



## Who should join?

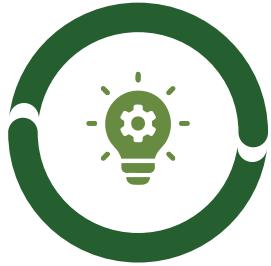
The Innovation Club welcomes:

- Corporates and SMEs
- Councils and public sector agencies
- Banks, investors and professional service firms
- Education, research, science and technology organisations
- Entrepreneurs, innovators and individuals passionate about Hawke's Bay's future

# Membership tiers

## Platinum Partner: \$25,000 + GST

- Innovation Club naming-rights
- + All Gold Partner benefits below



## Gold Partner: \$5,000 + GST

- Complementary invitation for up to five people to bi-annual facilitated leaders' forums
- FREE use of conference room for up to five days a year (value \$3,000)
- Access to all Foodeast Haumako events and forums (at least 6 per year value \$600)
- Associate membership of the Hawke's Bay Investment Network with two FREE places at investor forums and networking events
- Speaking opportunities at quarterly networking functions
- Recognition on Innovation Club signboard
- FREE use of meeting rooms (excludes conference room) for up to five days a year (value \$450)
- FREE hot-desk access for up to five days a year, including Wi-Fi, 'fair use' printing, reception area, deck and cafeteria (value \$300)

## Silver Partner: \$2,000 + GST

- Complementary invitation for up to two people to bi-annual leaders' forums
- FREE use of conference room for up to two days a year (value \$1,200)
- FREE attendance at quarterly networking sessions (refreshments provided) (value \$100)
- FREE use of meeting rooms (excludes conference room) for up to five days a year (value \$450)
- FREE hot-desk access for up to five days a year, including Wi-Fi, 'fair use' printing, reception area, deck and cafeteria (value \$300)
- Recognition on Innovation Club signboard

## Bronze Partner: \$600 + GST

- FREE attendance at quarterly networking sessions (refreshments provided) (value \$100)
- FREE use of meeting rooms (excludes conference room) for up to five days a year (value \$450)
- FREE hot-desk access for up to five days a year, including Wi-Fi, 'fair use' printing, reception, deck and cafeteria (value \$300)
- Recognition on Innovation Club signboard