



Hawke's Bay Innovation Club

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haumako

The Hawke's Bay Innovation Club connects the region's businesses, agencies, leaders and innovators into a thriving innovation ecosystem; the growth engine for the Hawke's Bay economy.

It's where good ideas can be shared, developed and implemented – a place for doers ready to take our industries to the next level.

As well as being a part of the next generation of ideas, membership provides access to the Foodeast Haumako shared workspaces, meeting rooms, events, and networking opportunities, all designed to spark collaboration and commercial growth.

Why join?

Membership connects you to the region's innovation movement and delivers real value through:

- Public association with driving Hawke's Bay's innovation economy; great for media positioning and brand reputation
- Participation in leadership forums and development opportunities for your team
- Influence in shaping strategic regional innovation programmes
- Speaking and profiling opportunities alongside industry leaders
- Access to facilities, hot-desking, and event spaces at Foodeast Haumako

Who should join?

The Innovation Club welcomes:

- Corporates and SMEs
- Councils and public sector agencies
- Banks, investors and professional service firms
- Education, research, science and technology organisations
- Entrepreneurs, innovators and individuals passionate about Hawke's Bay's future



Membership tiers



Platinum Partner: \$25,000 + GST

- Innovation Club naming-rights
- + All Gold Partner benefits below

Gold Partner: \$5,000 + GST

- Complementary invitation for up to five people to bi-annual facilitated leaders' forums
- FREE use of conference room for up to five days a year (value \$3,000)
- Access to all Foodeast Haumako events and forums (at least 6 per year value \$600)
- Associate membership of the Hawke's Bay Investment Network with two FREE places at investor forums and networking events
- Speaking opportunities at quarterly networking functions
- Recognition on Innovation Club signboard
- FREE use of meeting rooms (excludes conference room) for up to five days a year (value \$450)
- FREE hot-desk access for up to five days a year, including Wi-Fi, 'fair use' printing, reception area, deck and cafeteria (value \$300)

Silver Partner: \$2,000 + GST

- Complementary invitation for up to two people to bi-annual leaders' forums
- FREE use of conference room for up to two days a year (value \$1,200)
- FREE attendance at quarterly networking sessions (refreshments provided) (value \$100)
- FREE use of meeting rooms (excludes conference room) for up to five days a year (value \$450)
- FREE hot-desk access for up to five days a year, including Wi-Fi, 'fair use' printing, reception area, deck and cafeteria (value \$300)
- Recognition on Innovation Club signboard

Bronze Partner: \$600 + GST

- FREE attendance at quarterly networking sessions (refreshments provided) (value \$100)
- FREE use of meeting rooms (excludes conference room) for up to five days a year (value \$450)
- FREE hot-desk access for up to five days a year, including Wi-Fi, 'fair use' printing, reception, deck and cafeteria (value \$300)
- Recognition on Innovation Club signboard